The delivery experience is changing.
ATA19 Annual Conference & Exposition
Sunday, April 14 – Tuesday, April 16, 2019
Ernest N. Morial Convention Center | New Orleans, LA

Note: Program subject to change. A searchable, interactive schedule is coming soon, and the final program will be available in the ATA19 mobile app.

SUNDAY, APRIL 14

Opening Remarks

Speaker:
Andrew Watson, MD, President, ATA

A Conversation with Elizabeth Teisberg, MD
Opening Plenary

Speaker:
Elizabeth Teisberg, Ph.D, Executive Director, Value Institute for Health & Care

Telehealth Across a Woman’s Lifespan
Afternoon Session

Speakers:
Emily Stewart, Vice President of Public Policy, Planned Parenthood
Laurie Zephyrin, MD, Vice President of Health Care Delivery System Reform, The Commonwealth Fund
Sylvia Romm, MD, Vice President of Clinical Transformation, American Well

Leveraging Asynchronous Teleconsultations: A Powerful Model to Address Physician Shortage In Resource-Limited and Humanitarian Settings
Afternoon Session

Speakers:
Michelle Turner, Executive Director, The Addis Clinic
Nwando Olayiwola, MD, Chief Clinical Transformation Officer, RubiconMD
Lisa Bernard Levine, MD, CEO, The MAVEN Project
Sophie Delaigue, Medical Coordinator, MSF Telemedicine, Médecins Sans Frontières / Doctors Without Borders

Direct-to-Consumer Telemedicine: Lessons Learned and Strategies for Advancing Policy
Afternoon Session

Speakers:
Adam Greenberg, General Counsel, Ro
Lina Brenner, SVP, Legal, Nurx
Quinn Shean, Managing Director, Tusk Venture

Moderator:
Laura Koman, Associate, Jones Day

Successful Health System Motives in Direct to Consumer
Afternoon Session

Speakers:
Nate Gladwell, Clinical Operations Officer, University of Utah Health

Things are Not Always as They Appear
Afternoon Session

Speakers:
Donald Jones, Chairman, Cardiff Ocean Group
Ron Dixon, MD, Head of Clinical Affairs and President of the Physician Group, Onduo

Are Retailers the Future of Healthcare?
Afternoon Session

Speaker:
Keisuke Nakagawa, MD, Postdoctoral Scholar in Physician Health & Technology, UC Davis Health

Telemental Health “Jeopardy” – Understanding the Past, Present, and Future of the Discipline
Afternoon Session

Speakers:
Edward Kaftarian, MD, CEO, Orbit Health Telepsychiatry
Jay Shore, Associate Medical Director, University of Colorado Department of Psychiatry
Carolyn Turvey, Ph.D, Professor, University of Iowa, Dept. of Psychiatry

Moderator:
Matt Mishkind, Ph.D, Deputy Director, University of Colorado Johnson Depression Center

National Telehealth Centers of Excellence: Who are They and What Do They Do?
Afternoon Session

Speakers:
Kathryn King Cristaldi, Medical Director, School-Based Health, Medical University of South Carolina, Center for Telehealth
Michael Adcock, Program Director, University of Mississippi Medical Center, National Telehealth Center of Excellence

How to Influence Telehealth Policy at the State Level
Afternoon Session

Speaker:
Sarah Orth, Telehealth Senior Program Manager, Seattle Children’s Hospital

From Infancy to Maturity – Sustainable Telehealth Programs in Academic Medicine
Afternoon Session

Speakers:
Courtney Stevens, Director, Virtual Care, Henry Ford Health System
Juan Estrada, Sr. Director, Virtual Consults, Center For Telehealth and Teleeurology, Massachusetts
General Hospital
Linda Branagan, Director of Telehealth Programs, University of California, San Francisco
John Scott, Medical Director for Telehealth, University of Washington

**Addressing Psychiatric Shortages in Rural Communities with a Diverse Model of Care Delivery and Training**
*Afternoon Session*

**Speaker:**
Gina Perez, Associate Chief of the Behavioral Health Network and Telepsychiatry, UPMC Western Psychiatric Hospital

**Health Centers’ Journey to Telehealth Adoption**
*Afternoon Session*

**Speakers:**
Shannon McDevitt, Office of Policy and Program Development Medical Officer, Health Resources and Services Administration (HRSA)
Ching-Ching Claire Lin, Health Economist, Health Resources and Services Administration (HRSA)

**Health Communication: Designing Effective Messages**
*Afternoon Session*

**Speaker:**
Michael Mackert, Director, Center for Health Communication, The University of Texas at Austin

**Professional Website Manner in Telemedicine: Real-Life Application for Video Visits, Acute Care and Secure Messaging**
*Afternoon Session*

**Speakers:**
Bart Demaerschalk, MD, Medical Director, Enterprise Telestroke Program, Mayo Clinic
Megan Strole, Health Systems Engineer, Mayo Clinic

**Enterprise Virtual Health: from Many Telemedicine Projects to One Program**
*Afternoon Session*

**Speakers:**
Jason Sherwin, MBA, Associate Director, Virtual Health, NYU Langone Health
Paul Testa, MD, JD, MPH, Chief Medical Information Officer, NYU Langone Health

**Symptom-Specific Care and the Goal to Provide Personalized and Patient-Centered Healthcare**
*Afternoon Session*

**Speaker:**
Melynda Barnes, MD, Associate Clinical Director, Ro

**The Nudge Toolkit: Using Behavioral Economics in Telemedicine**
*Afternoon Session*

**Speaker:**
Paul Cohen, VP, Strategy, One Medical

**Time is Brain: Kaiser Permanente Southern California Revamps Telestroke Program for Extended Thrombectomy Treatment Window**
*Afternoon Session*
Speakers:
Navdeep Sangha, Vascular Neurologist, Regional Stroke and Telesstroke Lead, Kaiser Permanente
Jazmine Gutierrez, Regional Telehealth Consultant, Kaiser Permanente

Reducing K-12 Absenteeism with School-Based Pediatric Telehealth
Afternoon Session

Speakers:
Robert Darzynkiewicz, Chief Medical Officer, Hazel Health
Rose Bomentre, Director, Student Wellness & Support Services, San Bernardino City Unified School District

MONDAY, APRIL 15
A Conversation with Bernard J. Tyson
Morning Plenary

Speaker:
Bernard J. Tyson, Chairman & CEO, Kaiser Permanente

Moderator:
Ceci Connolly, President & CEO, Alliance of Community Health Plans

CMS on Medicare Reimbursement: Virtual Care Codes, RPM, and Telehealth Services
Morning Session

Speaker:
Emily Yoder, Analyst, CMS

Moderator:
Nathaniel Lacktman, Chair, Telemedicine & Digital Health Industry Team, Foley & Lardner LLP

Addressing Barriers: Money Matters
Morning Session

Speakers:
Laurie McGraw, SVP, Health Solutions, American Medical Association (AMA)
Michael Adock, Program Director, University of Mississippi Medical Center, National Telehealth Center of Excellence

Telemedicine and Health Plan Quality Improvement
Morning Session

Speaker:
Anthony David, Senior Director Quality Improvement, UPMC Healthplan

Delivering Value-Based Care: The Cleveland Clinic Telehealth Antimicrobial Stewardship Quality Effort
Morning Session

Speakers:
Kari Gali, DNP, APRN, CPHQ, Cleveland Clinic
Jeffrey Arnovitz, MSN, APRN, Cleveland Clinic
Play it Again, Sam: Lessons from Other Industries
Morning Session

Speaker:
Sam Glick, Partner, Oliver Wyman

Platforming Healthcare
Morning Session

Speaker:
Amy Compton-Phillips, MD, Chief Clinical Officer, Providence St. Joseph Health

Multi-Part Extended Session with Peter Yellowlees, MD - Clinician Burnout: Can Technology be more of a cure than a cause?

Part I: Overview of Physician Wellbeing: The Problem, Technological Causes, and Potential Solutions
Morning Session

Speaker:
Peter Yellowlees, MD, Professor and Chief Wellness Officer, UC Davis Department of Psychiatry

Part II: Pediatrics, Technology and Clinician Wellbeing
Morning Session

Speaker:
Dale Alverson, MD, Professor of Pediatrics and UNM Regents’ Professor on Faculty, University of New Mexico School of Medicine

Part III: The Role of Technology in the Military, and its Impact on Provider Wellbeing
Morning Session

Speaker:
Ron Poropatich, MD, Director of the Center for Military Medicine Research, Health Sciences and Professor of Medicine in the Division of Pulmonary, Allergy, and Critical Care Medicine, University of Pittsburgh

Part IV: Hear from Kaiser Permanente and how they address burnout and wellbeing
Morning Session

Speaker:
Rahul Parikh, MD, Physician, Pediatrics Walnut Creek Medical Center, Kaiser Permanente

Part V: What Practical Steps Involving Technology Can be Taken to Mitigate Burnout?
Morning Session

Speakers:
Ron Poropatich, MD, Director of the Center for Military Medicine Research, Health Sciences and Professor of Medicine in the Division of Pulmonary, Allergy, and Critical Care Medicine, University of Pittsburgh
Dale Alverson, MD, Professor of Pediatrics and UNM Regents’ Professor on Faculty, University of New Mexico School of Medicine

Moderator:
Peter Yellowlees, MD, Professor and Chief Wellness Officer, UC Davis Department of Psychiatry
Integrating Digital Health into Mainstream Clinical Practice
Morning Session

Speaker:
John Chuo, Neonatal Quality Officer, Clinical Champion for Digital Health Evaluation, Co-chair of SPROUT, Children's Hospital of Philadelphia

Transforming Critical Care with Telemedicine
Morning Session

Speakers:
Denise Pimintel, ICU RN Coordinator, Dignity Health
Helen Hawkins, Ph.D, Director, Critical Care, InTouch Health

The Ethics and Regulations of AI
Morning Session

Speakers:
Sarv TerKonda, MD, Assistant Professor of Surgery, Mayo Clinic
William Cheshire, MD, Professor of Neurology, Mayo Clinic

Moderator:
Alexis Gilroy, Partner, Jones Day

The Opioid Crisis: The New Legislation, Policy, and Where Telemedicine Fits In
Morning Session

Speakers:
Janelle Wesloh, Vice President of Clinical Excellence, Innovation and Recovery Management, Hazelden Betty Ford Foundation

Moderator:
Tania Malik, Board Member, Mindcare Solutions

Developing our own Telehealth to Improve Patient Care
Morning Session

Speaker:
Oren Mechanic, MD, Attending Physician, Emergency Medicine, Beth Israel Deaconess Medical Center

Innovation Centers - From Ideas to Implementation: How Did They Do It?
Morning Session

Speakers:
Martin Doefler, MD, Senior Vice President, Clinical Development and Strategy, Northwell Health
Kelly Rhone, MD, Associate Chief Medical Officer, CIO, Avera eCare

Moderator:
Randall Moore, MD, Principal and Executive Consultant, Medical Excellence, Inc.

Training Medical Virtualists: Nuisance or Necessity?
Morning Session

Speakers:
Mark Lo, MD, Telehealth and Digital Health Medical Director, Seattle Children's Hospital
Dana Schinasi, MD, Medical Director, Telehealth Programs; Assistant Professor of Pediatrics, Ann &
You Can't Do It All: How Do You Choose?
Morning Session
Speakers:
Tearsanee Davis, Director, Clinical and Advanced Practice Operations, University of Mississippi Medical Center

A Conversation with Margaret Laws
Afternoon Plenary
Speaker:
Margaret Laws, President & CEO, HopeLab

Direct to Consumer: Legal and Regulatory Issues for Entrepreneurs
Afternoon Session
Speaker:
Nathaniel Lacktman, Chair, Telemedicine & Digital Health Industry Team, Foley & Lardner LLP

The Journey of a Healthcare Leader and Entrepreneur
Afternoon Session
Speaker:
Indu Subaiya, MD, Executive Vice President, Health 2.0, HIMSS

Investing in Telehealth: What’s Next?
Afternoon Session
Speakers:
Jon Gordon, Director, New York-Presbyterian
Emma Cartmell, Founding Partner, Cartmell LLC
Moderator:
Indu Subaiya, MD, Executive Vice President, Health 2.0, HIMSS

Creating Innovation Through Discipline and Creativity
Afternoon Session
Speakers:
Deanna Larson, CEO, Avera eCare
Jay Weems, Vice-President, Operations, Avera eCare

Multi-Part Extended Session with Joseph Kvedar, MD – Seeing Around Corners: What the Next 5-10 Years Will Look Like

Part I: Seeing Around Corners: How We Got Here...And Where We're Going
Afternoon Session
Speaker:
Joseph Kvedar, MD, Vice President of Connected Health, Partners HealthCare

Part II: Title TBD
Afternoon Session
Speaker:
Chunka Mui, Managing Director, Devi’s Advocacy Group

Part III: Addressing the Supply and Demand Mismatch
Afternoon Session

Speakers:
Kristen Valdes, Founder & CEO, b.Well
Julia Hu, Founder & CEO, Lark
Victor Wang, CEO, Care.coach

Part IV: Commitment to Connected Health: Driving Strategy and Execution at Provider Organizations
Afternoon Session

Speakers:
Laurie McGraw, SVP, Health Solutions, American Medical Association (AMA)
Scott Shipman, MD, Director, Primary Care Initiatives and Workforce Analysis, AAMC
Heather Meyers, Director of Virtual Care, Boston Children's Hospital

A Model for Educating and Training Virtual Care Providers
Afternoon Session

Speakers:
Susan Fenton, Ph.D, Associate Professor and Associate Dean for Academic Affairs, UTHouston School of Biomedical Informatics
Jacob Childers, MD, Urgent Care Medicine, Austin Regional Clinic
David Schmitz, MD, Chair and Professor Department of Family & Community Medicine, School of Medicine and Health Services, University of North Dakota

Moderator:
Kevin Fickenshcher, MD, CEO & Founder, CREO Strategic Solutions, LLC

Challenges of Educating the Next Generation of Clinicians in Telehealth
Afternoon Session

Speaker:
Linda Godleski, MD, Professor, Yale School of Medicine

Innovating, Accelerating and Funding: The Future of Digital Health
Afternoon Session

Speakers:
Derek Baird, Business Development Executive, Avia
Mark Agnew, CEO, ARDA
Robert Garber, Partner, 7wire

Moderator:
Lindsay Resnick, Executive Vice President, Wunderman Health

Creating a Culture of Innovation
Afternoon Session

Speakers:
Julie Reisetter, Innovation Executive, Ascension
Robin Glasco, Co-founder & Managing Partner, Bamb Global Healthcare Consulting & Investments
Moderator:
Christopher Northam, Vice President of Telehealth, HCA Healthcare

The Evolving Landscape of Telehealth: Politics, Policy, Operations and Oversight
Afternoon Session

Speakers:
Terrence Lewis, Senior Associate Counsel, University of Pittsburgh Medical Center
Charlene MacDonald, Managing Director; Health Care and Life Sciences, FTI Consulting
Wayne Gibson, Senior Managing Director, FTI Consulting; Health Solutions

Moderator:
Kristen McDonald, Partner, Health Care & Life Sciences, Jones Day

Building Trust While Crying with Strangers
Afternoon Session

Speakers:
Ryan Mulligan, Chief Empathizer, Nason Group

Transparency, Trust and Telehealth: The Patient Perspective
Afternoon Session

Speaker:
Liz Salmi, Brain Tumor Patient and Senior Strategist, Outreach & Communications

Tele-AAC: Providing Voice for Veterans with ALS and Movement Disorders
Afternoon Session

Speakers:
Jenifer Juengling-Sudkamp, Ph.D, CCC-SLP, Speech-langauge Pathologist, Southeast Louisiana Veterans Health Care System/VA
Telina Caudill, Speech-Langauge Pathologist, CCC-SLP; certified Assistive Technology Professional (ATP), James A Haley VAMC, Polytrauma Rehab Assistive Technology Program

Moderator:
Ellen Cohn, Ph.D, Professor, ASHA Fellow, University of Pittsburgh

Breaking Health Inertia: Uptake, Activation & Engagement
Afternoon Session

Speaker:
Destry Sulke, MD, Chief Experience Officer, Wunderman Health

Internet of Medical Things: Analytical Innovations for Real-time Health and Wellness Monitoring
Afternoon Session

Speaker:
Nav Ranajee, Global Healthcare IoT Leader

Seeking Common Ground: Identifying Measures across HRSA’s Office for the Advancement of Telehealth Grantees
Afternoon Session

Speakers:
Nicholas Mohr, MD, Associate Professor of Emergency Medicine, Anesthesia Critical Care, and
A Conversation with Karen DeSalvo, MD
Afternoon Plenary

Speaker:
Karen DeSalvo, MD, Professor of Medicine and Population Health at the University of Texas Austin Dell Medical School and Former Assistant for Health, National Coordinator for Health Information Technology

Moderator:
Kristi Henderson, DNP, Vice President, Patient Access and Healthcare Transformation, Ascension

TUESDAY, APRIL 16

Ochsner Telehealth: Using Segmentation, Social Determinants, and Patient-Centered Care to Launch a Successful Telehealth Program
Morning Session

Speakers:
Jennifer Humbert, Director, Telemedicine, Ochsner Health System
Ryan Pattison, Manager, Telemedicine, Ochsner Health System

Moderator:
April Radford, Vice President, Telemedicine, Ochsner Health System

Disaster Medical Response: What a City Has Learned and How Telemedicine Can Improve Medical Care During an Emergency
Morning Session

Speakers:
James Aiken, MD, Co-Director, EMS and Disaster Medicine, LSU Emergency Medicine
Sarah Babcock, MPH, Department of Health, City of New Orleans
Meghan Maslanka, MD, Associate Director, LSU Disaster Medicine
Stephen Murphy, Ph.D, Assistant Professor Global Environmental Health Sciences, Tulane School of Public Health

Moderator:
Jeff Elder, MD, Co-Director, EMS and Disaster Medicine, LSU Emergency Medicine

Payer Panel on Telehealth
Morning Session

Speakers:
Vindell Washington, MD, CMO & SVP, Blue Cross Blue Shield of Louisiana
Tod Soderquist, Vice President of Clinical Technology and Reporting, Humana
Latoya Thomas, Director of Policy & Government Affairs, Doctor on Demand

Moderator:
Cathy Eddy, Founder and Former CEO, Health Plan Alliance

Virtual Care Takes Center Stage for Health Plans
Morning Session
**Speaker:**
Craig Burns, Vice President of Research, America's Health Insurance Plans (AHIP)

**Crossing State Lines, License Portability and Telehealth**

*Morning Session*

**Speaker:**
Lisa Robin, Chief Advocacy Officer, Federation of State Medical Boards  
Janet Orwig, Executive Director, PSYPACT, Association of State & Provincial Psychology Boards  
James Puente, Director, Nurse Licensure Compact, National Council of State Board of Nursing  
Kevin Galpin, Executive Director, VHA Telehealth Service

**Moderator:**
William England, Director, Office for the Advancement of Telehealth, Health Resources and Services Administration

**Inspired Aging and Virtual Care Transformation at Baycrest Health Sciences**

*Morning Session*

**Speakers:**
Jagger Smith, Program Director, Ambulatory Transformation, Baycrest Health Sciences  
Simon Cheesman, Director, Baycrest@Home, Baycrest Health Sciences

**Building a Compliance Program in a Virtual Care Center**

*Morning Session*

**Speakers:**
Megan Olson, International Compliance & Privacy Officer/Connected Care Compliance Manager, Mayo Clinic  
Greg Anthony, Associate Administrator, Mayo Clinic  
Page Underwood, Legal Counsel, Mayo Clinic

**Operational Considerations for Responding to Increased Demand for Telemental Health Services**

*Morning Session*

**Speakers:**
Scott Ashwood, Policy Researcher, RAND Corporation  
Rajeev Ramchand, Senior Vice President, Research, Cohen Veterans Network

**Telemedicine as Part of a High Performance Rural Health System**

*Morning Session*

**Speaker:**
Heidi Schultz, Program Officer, The Helmsley Charitable Trust

**Virtual Visit: Successes, Lessons Learned and Departmental Case Studies**

*Morning Session*

**Speakers:**
Caitlin Schumann, Project Manager, Boston Children's Hospital  
Deepika Shaligram, Ph.D, Pediatric Psychiatrist, Boston Children's Hospital

**FDA's New Approach to Digital Health**

*Afternoon Session*

**Speaker:**
Aaron Josephson, Senior Director, ML Strategies
Digital Health and FDA's Efforts to Encourage Technology Innovation
Afternoon Session

 Speakers:  
 Emre Gulturk, Director of Quality and Information Security Officer, Akili Interactive  
 Bryan Anderson, Deputy General Counsel, Astellas  
 Joe DeVivo, CEO, InTouch Health

 Moderator:  
 Ian Pearson, Attorney, Jones Day

From Battlefield Trauma Care to Behavioral Health: Can the U.S. Military's Experience Provide A Telemedicine Roadmap for Industry?
Afternoon Session

 Speaker:  
 James Geracci, MD, Vice President/Chief Medical Officer, Ascension Healthcare

Telerehabilitation in the Veterans Health Administration
Afternoon Session

 Speakers:  
 Lesli Culver, Veterans Health Administration - Tampa, FL  
 Jessica Barton, Veterans Health Administration - Richmond, VA  
 Grace Wilske, Veterans Health Administration - Minneapolis, MN  
 Amanda Olney, Veterans Health Administration - Seattle, WA

Bold Home Care Success with Virtual Care-enabled Remote Monitoring Program
Afternoon Session

 Speaker:  
 Erin Denholm, President and CEO, Trinity Health at Home

Improving Patient Care and Engagement with Remote Patient Monitoring (RPM)
Afternoon Session

 Speaker:  
 Brian Pavur, R.Ph., Director of Stop and Shop Pharmacy, Stop and Shop Pharmacy

Teledentistry: Trends, Challenges and Opportunities
Afternoon Session

 Speakers:  
 Mike Davis, President, Dominion National  
 Jeff Schwab, Vice President, Marketing, Dominion National  
 Brant Herman, CEO & Founder, MouthWatch

Reduction in Medical Evacuations in the Middle East After Introduction of Asynchronous Teleconsultations
Afternoon Session

 Speaker:  
 Jennifer Mbuthia, Director of Telemedicine, Tripler Army Medical Center, Army Medicine

A Conversation with Toby Cosgrove, MD
Closing Plenary
Speaker:
Toby Cosgrove, MD, Advisor, Google Cloud and Former CEO, Cleveland Clinic

Moderator:
Jane Sarasohn-Kahn, Health Economist, Advisor, Trend Weaver, THINK-Health and Health Populi Blog